



conveniently Smithfield

A selection of delicious tastes to satisfy on-the-go consumers.



Smithfield®

Good food. Responsibly.®

deliciously satisfying

Purchase of prepared foods at convenience stores is on the increase. A full 36% of visitors purchased frequently in 2016, up from 28% in 2012.¹

From meals to snacks, Smithfield® offers the quality and variety to help convenience stores attract more customers. We offer a comprehensive line of quality, convenience store–friendly products that are perfect for every taste and daypart.

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Conveniently Smithfield® - Foodservice

roller grill

A convenience store staple, the roller grill is the workhorse of a c-store operation. A full **64% of c-stores** already have a roller grill, and an **additional 14%** indicated they are planning to add one. Consumers are more likely to purchase a hot dog than any other c-store prepared food item aside from pizza, and **21%** indicated they purchased a hot dog on their last c-store visit.¹ Smithfield offers the variety of roller grill products to satisfy your customers' cravings.

ALL-BEEF FRANKS

HOT DOGS

SPECIALTY SMOKED SAUSAGES

LTO INNOVATION





sandwiches

Because of their variety and portability, consumers are increasingly interested in sandwiches at c-stores. And sandwiches are popular just about anytime, night and day. Smithfield® offers a variety of proteins in various formats to make sandwiches a success for you in any daypart.

a.m. - breakfast sandwiches

Among c-store consumers, breakfast sandwiches are the fastest-growing prepared food item – **up 40%** from 2012.¹ Since nobody knows breakfast like Smithfield, we can help meet all your grab 'n' go breakfast needs.

BACON

From pre-cooked to raw, our extensive range of bacon products are ideal for many applications.

HAM

From cooked to smoked, our wide variety of hams are perfect to add breakfast variety.

SAUSAGE

Our line of breakfast sausage delivers a variety of flavors and formats perfect for any daypart, from breakfast and beyond.



p.m. - deli sandwiches

formats

PRE-SLICED

Labor-saving, consistent and convenient.

DELI LOAVES

For use with deli slicer for custom slice thickness.

SLICING LOGS

Best suited for commissary use.

proteins

- Turkey
- Ham
- Roast Beef
- Bologna
- Cotto Salami
- And More



Conveniently Smithfield® - Foodservice pizza toppings

Pizza and convenience stores are a natural twosome. Research shows **26% of recent c-store customers** indicated purchasing pizza – the highest among any c-store prepared food item.¹ Smithfield has just the toppings you need to turn your store into your local pizzeria.

PEPPERONI

PRE-COOKED BACON

ITALIAN SAUSAGE

HAM

CANADIAN BACON



meal solutions

home meal replacement - hot case

With today's busy lifestyles, consumers are increasingly looking for meal solutions that are quick yet satisfying. Smithfield® offers the fully cooked meat options for a c-store operator to prepare and serve.

MEATBALLS
POT ROAST
SMOKED SAUSAGE
PULLED PORK

heat and eat

Smithfield also offers a variety of convenient snacks for your refrigerated section, which can also be merchandised in your grab 'n' go hot case.

CALZONES
STROMBOLI
RIP-N-DIP
BREAKFAST SANDWICHES

Conveniently Smithfield® - Retail

refrigerated **snacking**

Ready-to-go convenience and deliciously satisfying, Smithfield offers a selection of branded customer favorites that make grab 'n' go fun to eat.

ARMOUR® LUNCHMAKERS®

ARMOUR® PEPPERONI POUCHES



home meal replacement - refrigerated & frozen

Smithfield also offers several options for those consumers looking for convenient meal options to prepare at home. These offerings will satisfy their cravings with high-quality ingredients and on-trend flavors.

CURLY'S® BBQ PULLED PORK

ARMOUR® MEATBALLS

SMITHFIELD® BREAKFAST SANDWICHES

ECKRICH® SMOKED SAUSAGE





convenience packaged meats

Smithfield's variety of packaged meats are ideally suited to satisfy your consumers' last-minute breakfast and lunch cravings. In addition, Smithfield's retail packaged meats fulfill your store's EBT/ SNAP needs.



- BACON
- HOT DOGS
- SLICED TURKEY
- SLICED HAM
- COTTO SALAMI
- BOLOGNA



the Smithfield® advantage

Smithfield is committed to bringing variety and excellence to the convenience channel. We offer the options to satisfy your customers' cravings, hot or cold, on-the-go or take-home, and anytime of day or night. Count on our away-from-home food experts to offer you both the culinary and consumer support to exceed your expectations.

merchandising

Smithfield offers the customizable point of sale to best fit the needs of your operation. In addition, we offer a roller grill program that includes signage.

culinary

Our chefs share their passion, expertise and insights on the latest industry trends to help you take advantage of the right Smithfield products, limited-time offers and menu programs to increase traffic and build your profits.

innovation

Smithfield offers our Innovation Center, a technologically advanced, one-of-a-kind facility to provide our customers a pipeline of new products with on-trend flavors to best meet the needs of their consumers.

sustainability

Smithfield is an industry leader in establishing innovative and industry-respected programs that respect and protect our resources, including animal care, community matters and environmental issues.

From roller grill innovation and sandwich versatility to grab 'n' go satisfaction day or night, Smithfield can provide the conveniently delicious products you need to cater to the cravings of your on-the-go customers.

For questions or more information on our convenience store offerings, call **844-OSF-CONV (673-2668)** or send us an email at **CstoreSolutions@Smithfield.com**.

Smithfield®

Good food. Responsibly.®

Visit us at SmithfieldFarmlandFoodservice.com

