For questions, or to request a copy of our Smithfield or Farmland logo, please call our toll-free DSR/OPERATOR Help Line at 1-888-FARMLAND (327-6526).

Satisfy your guests with the brands they know and trust at home.

**Feature 1** Smithfield and/or Farmland item on your menu and receive $50.
**Feature 2** Smithfield and/or Farmland items on your menu and receive $100.
**Feature 3** Smithfield and/or Farmland items on your menu and receive $150.

**Simply complete the form below**

**PLEASE LIST SMITHFIELD/FARMLAND ITEMS:**

1. _____________________________________  2. _____________________________________  3. _____________________________________

**It's easy!**

Follow these simple instructions to receive your cash bonus:

1. Fill out this form completely, along with the enclosed W9 that is needed for processing.
2. Enclose an actual printed menu featuring qualifying items (photocopies not accepted).
   - The menu must list one to three Smithfield or Farmland items.
   - The menu must also feature the Smithfield or Farmland logo next to the featured item.
   - The logo must be featured on a primary menu. Daily specials do not qualify.
3. Attach a copy of your distributor invoice showing the purchase of Smithfield or Farmland products featured on your menu (distributor tracking reports will also qualify).
4. Operators may submit only one redemption per menu promotion period.

Mail contents to:
Smithfield Farmland Foodservice Group Menu Allowance Program
P.O. Box 552, Traverse City, MI 49685-0552

**IMPORTANT: PROGRAM IS EFFECTIVE FROM JANUARY THROUGH DECEMBER EACH YEAR.**

Operators may submit only once per year. Chains with multiple units must feature Smithfield or Farmland on all of their menus at all of their locations in order to receive an allowance. Maximum chain operation payout is $150. Cannot be used in conjunction with any other offer.

One submission check will be mailed within eight weeks of receipt of submission.

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PLEASE NOTE: Submissions that do not adhere to the above-listed instructions are subject to rejection.