



CRAVEABLE CONVENIENCE

◆ POPULAR CHOICES
FOR YOUR C-STORE. ◆

Smithfield Culinary the selection of delicious
tastes to satisfy on-the-go consumers.

Smithfield
CULINARY
CREATING MENU INSPIRATION



Smithfield

Smithfield
**SMOKE IN
FAST**



DELICIOUSLY SATISFYING

Purchase of prepared foods at convenience stores is on the increase. A full 68% of c-store operators reported an increase in foodservice sales in 2018 from the previous year.¹

From meals to snacks, Smithfield® offers the quality and variety to help convenience stores attract more customers. We offer a comprehensive line of quality convenience store-friendly products that are perfect for every taste and daypart.

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ROLLER GRILL

A convenience store staple, the roller grill is the workhorse of a c-store operation. An estimated 87% of c-stores already have a roller grill, and roller grill items are most likely to be purchased as a snack (64%), followed by lunch (57%).² Aside from pizza, consumers are more likely to purchase a hot dog than any other c-store prepared food item, and 21% indicated they purchased a hot dog on their last c-store visit.³ Smithfield offers the variety of roller grill products to satisfy your customers' cravings.

ALL-BEEF FRANKS

HOT DOGS

SPECIALTY SMOKED SAUSAGES

LTO INNOVATION





SANDWICHES

At c-stores, consumers are increasingly interested in sandwiches because of their variety and portability. And sandwiches are popular just about anytime, night and day. Smithfield offers a variety of proteins in various formats to make sandwiches a success for you anytime.

A.M. - BREAKFAST SANDWICHES

At 29%, sandwiches/deli are the most popular prepared food items at c-stores, followed by pizza, breakfast sandwiches and hot dogs, all at 24%.⁴ Since nobody knows breakfast like Smithfield, we can help meet all your grab 'n' go breakfast needs.

BACON

Ready-to-eat to ready-to-cook, our extensive range of bacon products are ideal for many applications.

HAM

Fully cooked to smoked, our selection of hams are perfect to add breakfast variety.

SAUSAGE

Ready-to-eat to raw, breakfast sausage delivers a variety of flavors and formats perfect for any daypart, at breakfast and beyond.

P.M. - DELI SANDWICHES

FORMATS

PRE-SLICED

Labor-saving, consistent and convenient.

DELI LOAVES

For use with deli slicer for custom slice thickness.

SLICING LOGS

Best suited for commissary use.

PROTEINS

- Turkey
- Ham
- Roast Beef
- Genoa Salami
- Pepperoni
- And More

Conveniently Smithfield® - Foodservice

PIZZA TOPPINGS

Pizza and convenience stores are a natural twosome. Research shows that **28% of c-store customers** purchase pizza from c-stores – the highest among any c-store prepared food item.⁵ Smithfield has just the toppings you need to turn your store into your local pizzeria.

PEPPERONI

PRE-COOKED BACON

ITALIAN SAUSAGE

HAM

CANADIAN BACON

PULLED PORK

PULLED CHICKEN





MEAL SOLUTIONS

HOME MEAL REPLACEMENT - HOT CASE

With today's busy lifestyles, consumers are increasingly looking for meal solutions that are quick yet satisfying. Smithfield offers the fully cooked meat options for a c-store operator to easily prepare and serve.

MEATBALLS

POT ROAST

SMOKED SAUSAGE

PULLED PORK

BRISKET

HEAT AND EAT

Smithfield also offers a variety of convenient snacks for your refrigerated section, which can also be merchandised in your grab 'n' go hot case.

CARANDO® CALZONES

CARANDO® RIP-N-DIP



Conveniently Smithfield® - Retail

REFRIGERATED SNACKING

Smithfield has a selection of branded customer favorites that offer ready-to-go convenience, are deliciously satisfying, and make grab 'n' go fun to eat.

ARMOUR® LUNCHMAKERS

ARMOUR® & CARANDO® PEPPERONI POUCHES

CARANDO® SNACK TRAYS





HOME MEAL REPLACEMENT - REFRIGERATED & FROZEN

Smithfield also offers several options for those consumers looking for convenient meal options to prepare at home. These offerings will satisfy their cravings with high-quality ingredients and on-trend flavors.

SMITHFIELD® POWER BITES

CURLY'S® BBQ PULLED PORK & CHICKEN

ARMOUR® MEATBALLS

ECKRICH® SMOKED SAUSAGE



CONVENIENCE PACKAGED MEATS

Smithfield's variety of packaged meats are ideally suited to satisfy your consumers' last-minute breakfast and lunch cravings. In addition, our retail packaged meats fulfill your store's EBT/SNAP needs.



BACON

HOT DOGS

SLICED TURKEY

SLICED HAM

SLICED ROAST BEEF

COTTO SALAMI

BOLOGNA



THE SMITHFIELD® CULINARY ADVANTAGE

Smithfield Culinary is committed to bringing variety and excellence to the convenience store sector. We offer the options to satisfy your customers' cravings, hot or cold, on-the-go or take-home, and any time of day or night. Count on our away-from-home food experts to offer you both the culinary and consumer support to exceed your expectations.

MERCHANDISING

Smithfield offers the customizable point of sale to best fit the needs of your operation. In addition, we offer a roller grill program that includes signage.

CULINARY

We immerse ourselves in the culinary community to become experts on the products, innovations, trends and consumer behaviors that create the very best opportunities for your business in today's challenging foodservice environment.

INNOVATION

Smithfield offers our Innovation Center, a technologically advanced, one-of-a-kind facility to provide our customers a pipeline of new products with on-trend flavors to best meet the needs of their consumers.

SUSTAINABILITY

At Smithfield, sustainability is firmly ingrained in our company's culture. One of the greatest things about doing business sustainably is that it is not just the right thing to do for our planet and its people; it is also the right thing to do for our own success as a company.

FPO

BUILD BUSINESS AT YOUR CONVENIENCE.

From roller grill innovation and sandwich versatility to grab 'n' go satisfaction day or night, Smithfield Culinary can provide the conveniently delicious products you need to cater to the cravings of your on-the-go customers.

For questions or more information on our convenience store offerings, call 844-OSF-CONV (673-2668), visit SmithfieldCstore.com or send us an email at CstoreSolutions@Smithfield.com.

