

*Attention Operators!*

**SAVE UP TO \$250 ON THE NEW  
FARMLAND SHOULDER BACON**



Shoulder Bacon Monte Cristo  
Waffle Sandwich with Raspberry Jam

**MINIMUM REBATE VALUE OF \$20  
INVOICES MUST BE DATED  
DECEMBER 1, 2018 - MAY 31, 2019.**



*Do yourself proud.*

# OPERATORS MAIL-IN COUPON CORPORATE PROMOTION

It's as bacony as bacon without being bacon. It's Farmland Shoulder Bacon, the belly bacon alternative with versatility and artisan taste. Made from muscle in the pork shoulder, the meat is very bacon-like in appearance but delivers a slightly different flavor profile. This distinctive taste allows it to be positioned as a more artisan, upscale item in a variety of on-trend signature dishes – but without the added cost!



Shoulder Bacon Grilled Cheese



*Do yourself proud.*

**Don't miss out! Save \$5 per case on  
New Farmland Shoulder Bacon from  
December 1, 2018, through May 31, 2019.**

## Farmland Shoulder Bacon

Description	Item Code	Case Wt (lb)	Case Dimensions (L x W x H)	Case Cube	Case Tare	Pallet Pattern
Smoked Sliced Shoulder Bacon, 6/3lb.	90070247181520	18	22.625 x 13.250 x 5.250	0.911	1.837	5x10

INSTRUCTIONS FOR SUBMITTING THIS REBATE:	
1	Use the grid below to indicate the number of cases of each product code purchased during the eligible period.
2	Put the total number of cases purchased in the box below.
3	Put the total \$ amount of the requested rebate in the box below.
4	Complete the contact info (below) and segment info (right) and mail the form, along with the required printout/invoice copies to the address at right.

**TERMS AND CONDITIONS:**  
For foodservice operators only. Rebate offer valid on any of the qualifying purchases from December 1, 2018 – May 31, 2019. Rebate envelope must be postmarked by July 11, 2019. Include a copy of the distributor invoice(s) with qualifying product(s) circled as Proof of Purchase, along with the completed rebate form. Minimum rebate value is \$20. Rebate value not to exceed \$250. Cases rebated on this offer may not be claimed in conjunction with any other of our promotion offers. Offer valid only on the products specified. Offer invalid for: resale, cash/carry, club store/chain contracts, and bid or contract business. Rebate rights may not be assigned or transferred. Distributors may not redeem for operators. Limit one rebate per operator per business unit.

Send this completed rebate form along with the necessary copies of distributor's invoice(s) to: Farmland Shoulder Bacon Coupon Redemption, c/o V P Demand Creation Services, PO Box 552, Traverse City, MI 49685-0552

Please mail this coupon with copies of distributor invoices to:  
Farmland Shoulder Bacon Coupon Redemption  
PO Box 552  
Traverse City, MI 49685

Rebate Questions? Call 1-877-570-5504

## COUPON CODE: SHOULDERBACON

**Please check the market segment your operation/type of restaurant belongs in:**

Are you a new Farmland customer?  Or a current Farmland customer?

### COMMERCIAL

- Full Service
  - Casual Theme
  - Family
  - Upscale/Fine Dining
- C-Store
- Hotel/Motel/Resort

### OWNERSHIP

- Independent
- Local/Regional Chain
- National Chain

### NON-COMMERCIAL

- College/University
- Elementary/Secondary School
- Business & Industry
- Recreational/Entertainment
- Transportation/Foodservice
- Military/Correctional

### OWNERSHIP

- Contract Management
- Self-Operated

Number of meals served per day:

\_\_\_\_\_ Breakfast      \_\_\_\_\_ Lunch      \_\_\_\_\_ Dinner

Approximate dollar volume annual food/beverage purchases: \_\_\_\_\_

MAXIMUM PAYOUT IS \$250 / MINIMUM PAYOUT IS \$20		
# of \$5 CS:	x \$5.00/CS	= Total \$:

CHECK WILL BE MAILED TO THE ADDRESS SHOWN BELOW (PLEASE PRINT)		
Operation Name:		
Broker Name:		
Contact Name:		
Email:		
Operation Address:		
City:	State:	ZIP:
Telephone Number:	Fax Number:	

For more information on Smithfield Foodservice products, promotions, recipes or marketing materials, contact your Smithfield Foodservice representative/broker, call 1-888-327-6526, or visit [SmithfieldFoodservice.com](http://SmithfieldFoodservice.com)



NOW SUBMIT YOUR  
REBATES ONLINE AT  
[WWW.RAPIDREBATE.NET](http://WWW.RAPIDREBATE.NET)

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PORK. SOLVED.

