

LEAVE OUR MARK ON YOUR MENU AND RECEIVE UP TO \$150!

Satisfy your guests with the brands they know and trust at home.



- Feature 1 Smithfield and/or Margherita item on your menu and receive \$50.
- Feature 2 Smithfield and/or Margherita items on your menu and receive \$100.
- Feature 3 Smithfield and/or Margherita items on your menu and receive \$150.

Simply complete the form below:

IT'S EASY

Please List Smithfield/Margherita Items:

1. _____ 2. _____ 3. _____

Follow these simple instructions to receive your cash bonus:

1. Fill out this form completely, along with the enclosed W9 that is needed for processing.
2. Enclose an actual printed menu featuring qualifying items (photocopies not accepted).
 - The menu must list one to three Smithfield or Margherita items.
 - The menu must also feature the Smithfield or Margherita logo next to the featured item.
 - The logo must be featured on a primary menu. Daily specials do not qualify.
3. Attach a copy of your distributor invoice showing the purchase of Smithfield or Margherita products featured on your menu (distributor tracking reports will also qualify).
4. Operators may submit only one redemption per menu promotion period.

Mail contents to:
Smithfield Menu Allowance Program
P.O. Box 552, Traverse City, MI 49685-0552

Operator Name: _____

Mailing Address: _____

City, State, ZIP: _____

Business Phone: _____

Distributor: _____

**IMPORTANT: PROGRAM IS EFFECTIVE FROM
JANUARY THROUGH DECEMBER EACH YEAR.**

Operators may submit only once per year.
Chains with multiple units must feature Smithfield or Margherita on all of their menus at all of their locations in order to receive an allowance. Maximum chain operation payout is \$150. Cannot be used in conjunction with any other offer. One submission check will be mailed within eight weeks of receipt of submission.

For questions, or to request a copy of our Smithfield or Margherita logo, please call our toll-free DSR/OPERATOR Help Line at 1-888-327-6526.

PLEASE NOTE: Submissions that do not adhere to the above-listed instructions are subject to rejection.

